

Survey of Media Art and Design
Hunt for the History: Design History and Fundamentals

In groups of 4 you will be responsible for taking photographs and printing them. The photographs must meet the following guidelines:

Take a photograph of each of the following. No image may be repeated. Failing to collect all of these photographs results in an incomplete assignment. The photographs should be well-lit and well framed. Focus on the most important item when taking the picture. More than one picture is acceptable, but no more than three per treasure hunt item.

The final project should be mounted on foam core with a title for each photograph. This is worth 30 points toward your grade

An example of:

Architecture:

- Victorian Architecture
- Frank Lloyd Wright Architecture
- Mies Van Der Rohe Architecture

Objects:

- An object where **form** clearly **follows function**
- An object where **function** is discarded for emphasis on form
- An object that would appeal to either Art Novou or Arts and Crafts artists
- An object that would appeal to the Bauhaus design ideal

Social:

Observe people, buildings, etc and take a photo of a scene, subject, etc that conveys the following:

- An scene or image that conveys American consumerism
- A scene or subject that conveys the American abundance of goods (or overabundance?)
- An scene or subject that is reminiscent of the Industrial Revolution (e.g. large factory)

Contemporary “History”:

- A photograph of the entrance to a large design studio or advertising agency
- A photography of mass marketing in effect
- A scene that would appeal to Futurists
- A scene or architectural photography of a modern/contemporary art gallery

Bonus (optional):

- A picture of a Mucha-like Image (check older bars)
- An image of an actual industrial revolution building
- A photo of cubist art