

IMD 220 Project Ideas:

The following are a few ideas for your quarter-long writing projects:

Interactive Training or Educational Project.

Choose a specific topic that has a fair number of subject matter experts and about which few people are informed. Consider topics that are likely to have a commercial application. Good topics might include:

- A specific historical event (the Great Fire of Chicago)
- A scientific process (Hybrid Car technology)
- A best practice demonstration (How to Care for your Salt Water fish)
- A Comparison (Blue Ray Versus DVD Technology)

A Game

You may choose to write a mini game that has some commercial value. Such games are commonly used to attract customers to a specific site. The game must incorporate all of the elements in class and it must be designed to execute on a common web platform. Good projects include

- An interactive movie mystery
- An edutainment title (A Child's Choose your-own-adventure about the Triangle Trade)

Popularize a Commercial Product or Service

You may choose to demonstrate, sell or otherwise popularize a commercial product or service. Any typical web sites would fall under this category. Example include

- A kiosk to demonstrate a product (The New Pontiac Solstice)
- A web site to demonstrate a service (The Chicago Greeters Program)
- An online service provider (Order Movies Online)